

Hand Hygiene • Eye Wash • Plaster

Plum is a knowledge-bearing, family-owned production company. We transform knowledge about skin, hand hygiene and first aid into solutions that contribute to a safe and healthy working environment. We can remove both the visible and the invisible dirt. We can save your sight. And we have a plaster for the everyday minor injuries.



SOLUTIONS THAT CONTRIBUTE
TO A SAFE AND HEALTHY
WORKING ENVIRONMENT

We are born curious

The forces of habit do not take up much of our world. We are always open for new opportunities to create better and greener solutions. For example, corn is harvested here. The cobs are often a waste product, but for us it is an important ingredient in one of our effective hand cleaning products.



In continuous development since 1860

Frederik Plum started his business in 1860 in the Merchant's House, Østergade 38 in Assens, Denmark. It was a large company with a sawmill, egg packing, corn and feedstuffs, as well as a clever taproom. Since 1968 the company has focused on efficient and user-friendly solutions for hand hygiene. It wasn't until the 1990s that there came a new focus area, namely, first-aid solutions for eye injuries.





We live to share and spread knowledge

Plum is a production company. But it all starts with knowledge. We have close collaboration with, among others, dermatologists, safety organisations and advisory bodies. Our reason for existing lies in our ability to transform this knowledge into good products and solutions that makes the products accessible and easy to use in everyday life.



Healthy skin and a better hand hygiene

Plum is a focused company, and we have everything needed for you to keep your skin clean and healthy.



Mobile eye wash solutions

At every workplace where there is the risk of eye injuries, it should be easy to get hold of an effective eye wash solutions. We offer that for any working situation.



Plaster system

Everyday life is filled with small injuries that only require a plaster. Our plaster system solves the problem easily, quickly and hygienically.



WE BELIEVE - 1

WE DEVELOP

OURSELVES AND EACH OTHER.
PROFESSIONALLY, PERSONALLY
AND COMMERCIALY. WITHOUT
DEVELOPMENT, THERE ARE NO
RESULTS.

Innovation often starts with a simple question

With most stationary eye wash facilities you rinse both eyes at once. Therefore, we asked ourselves: Why is there no portable eye wash that can do the same? There is now. Plum Duo. Innovation often starts with a simple question. The rest is hard work.





Short way from knowledge to product

We participate in innovation forums and technology development projects. It is an indispensable part of our product development. Through these efforts, we help to set new standards for skin, hygiene and eye safety. This applies to the technical functionality, the way products are produced and their accessibility for use.

We have a nose for good chemistry

Knowledge is a cornerstone of our innovation strategy. The goal is to create effective, but gentle products. Can we find new and better active ingredients that cleanse just as well? Can we find more natural fragrances? Can we make scrubbing agents from natural ingredients? It is questions like these that drive our progress forward.





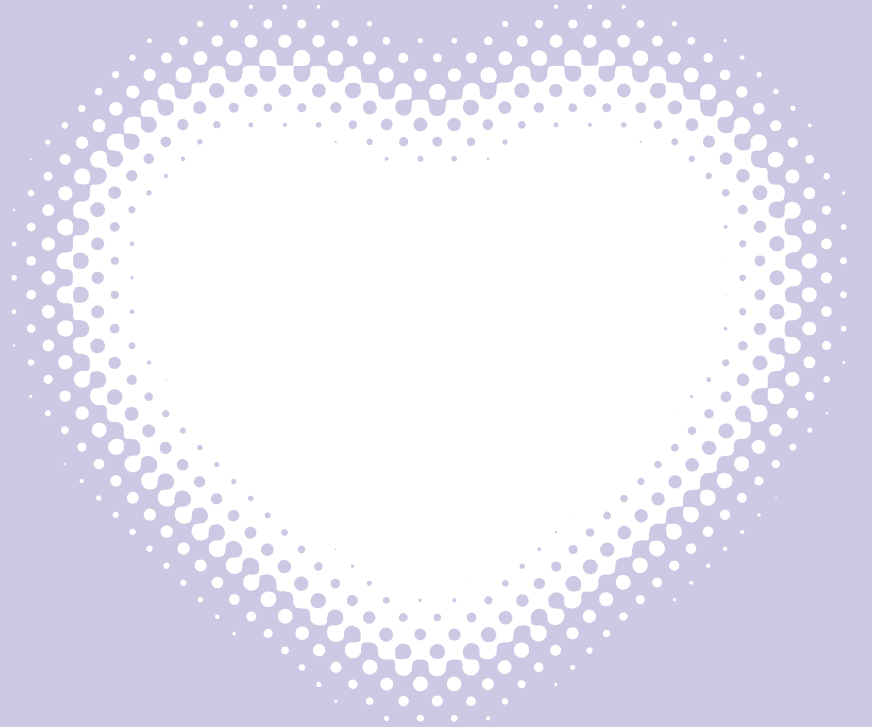
An idea is only good when it can be realised

Sometimes the way from idea to production is challenging. Especially when we develop and bring new ingredients together in ways that no one has thought of before. But it is worth it. For it is here that we develop the product range and create new thinking.

WE BELIEVE - 2

WE ARE RESPONSIBLE

TO EACH OTHER AND TO OUR
SURROUNDINGS. WE SHOW
TRUST AND WE COLLABORATE.



Quality starts with the management

At Plum, we have all the necessary certifications in place. ISO 9001, ISO 22716 and ISO 13485 set the standard for good quality, and we use the systems offensively. Quality control is embedded in the management. Just as it is a natural part of our work in all areas - internally and externally.





Control and trust working together

Work in our laboratory involves both development and ensuring that our products meet our quality standards. We test everything here from raw materials to finished products, thereby ensuring that there is control of all processes in the company.



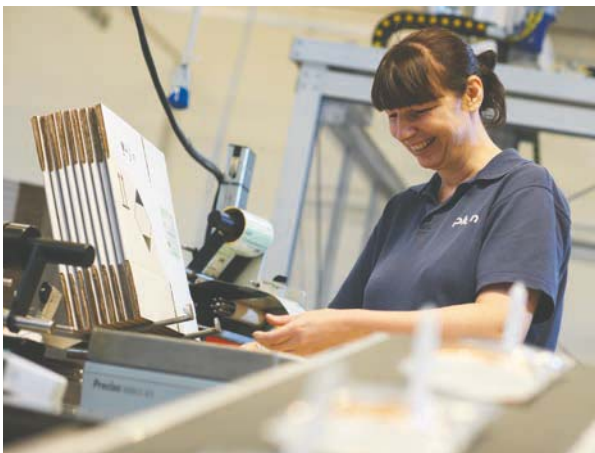
Environmental considerations are part of our nature

Therefore, we consider the environment in all processes. In production, in the products, in the use of the finished products and disposal. This effort results in, among other things, that we produce in accordance to the standards of ISO 14001 and we have an entire range of eco-labelled skin care products for before, during and after work.



Safety is paramount

We advocate safety in all areas. This applies, not least, to our production safety. For example, we have a back-up of our spirit stock if the primary safety should fail, and a back-up of the back-up if necessary.



Quality starts with getting your house in order

If you visit our factory, you can see that our approach to quality also awaits you in the physical environment and in our production solutions. An example is our unique bag products, where the bag, labelling and filling take place in a single process. It provides optimal hygiene because the product is pre-packaged completely airtight.



About taking responsibility

It is an important part of our core values to take responsibility for one another and our surroundings. We are part of the surrounding community and we act accordingly.

WE BELIEVE - 3



WE ARE OPEN

AND MEET THE WORLD WITH
OPENNESS AND RESPECT.
WE SEEK AND SHARE INFOR-
MATION. WE LISTEN ACTIVELY
AND CURIOUSLY.



Openness is a question of culture

We want to create a company in development and work with the organisation's cultural and social principals. There is room here to speak your mind - straight forwardly and openly. Curiosity must be supported. Then the results will follow!



To meet everybody with openness and respect

We have lots of opinions. A lot of them are based on secure knowledge of our field. From our professional background, we meet all our customers, business partners and guests with curiosity. If your knowledge is new to us, it can offer new opportunities. And vice versa. Together we develop ourselves better than doing it individually.



WE BELIEVE - 4

WE ARE HONEST

AND SAY THINGS AS THEY
ARE. WE ACT CONFIDENTIALLY,
GIVE FEEDBACK, TAKE THE
INITIATIVE FOR DIALOGUE AND
COLLABORATION.





A good product starts with the raw material

We select our raw materials and suppliers with care. We see our suppliers as business partners. In this way we promote good and honest collaboration across the value chain. In our view, this effort is essential to create the best solutions for our customers.



99.5% of all dispatches are flawless

Goods must be delivered. Every day. At the right time and to the right place. We take care of this to such a degree that 99.5% of all orders go flawlessly through the system. It is important to us, and to show, that we take our customers and their needs seriously.

Satisfied customers from Stavanger to Siberia

Plum is now an exporter of soaps, creams, hand cleaners, plasters and especially eye wash to most of Europe. We have subsidiaries in Germany and Hungary, as well as offices in Sweden, Norway, France and Russia.





We love meeting with customers

It is only when meeting the customer and the market that we can see if our efforts are bearing fruit. Have we hit the mark for the customer's needs, with the right solution at the right time and price, with the right business? It's a big test.



Our solutions are tested in everyday life

Ultimately, it is the users that must be satisfied. We strive for this each day. Both in the professional solutions we offer and in the advice that is always included. Our solutions are conceived, produced and communicated so that they become an important part of a safe and healthy working environment.



The tough guys should also have a gentle wash

Daily life burdens your skin more than you think. This can cause big problems with dry, irritated and cracked skin, and can cost in both well-being and sick days. Therefore, there should be a hand hygiene system with effective cleaning and gentle care.



Optimum hygiene in food handling

Good hand hygiene in connection with the handling of food is an important part of food safety. Both for the company and the customer. We can ensure that the right hand hygiene is available in the right place. Then there's control on that part of the hygiene.



It's not only a good mood that is contagious!

Treatment, nursing and care are often associated with touching and the risk of infection. However, good and proper hand hygiene can minimise the risk of transferring bacteria and viruses from one person to another, and increase well-being. So, closeness, handshakes and touching can continue to be a natural part of everyday life.

Helping those who help

Our products work. But they are only effective when thinking of hand hygiene in all the steps. Therefore, we work with counselling, training and courses, so that those who help do it in the proper way.



Avoid small accidents from getting serious!

Many work processes involve a risk of accidents. Eyes can be especially vulnerable. We recommend that you use the statutory safety measures. And that you always have an effective eye wash solution within reach if it should be needed. Then you have done everything you can to minimise the extent of the injury.



Quick help and then back to work

Most of the small everyday accidents can be solved with a plaster, and by having a plaster dispenser you have a first-aid system for small injuries. You quickly solve the problem and do not waste more time than necessary.



Accessibility is the key

Plum optimises hand hygiene and provides reassurance with an eye wash solution and ensures quick help for everyday accidents. We ensure this in all cases through our well thought out dispenser solutions. It's all about accessibility. When products are accessible, they are used, and when they are used you contribute to a safe and healthy working environment.

Plum is more than just a brand

There are people, knowledge and technology behind all of our products. Most of them we market under our own brand, but we also have contract manufacturing, just as we produce a range of products for private label. Choose the solution and form of collaboration that is best suited for your company.

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